



GREYSTONE MANSION

Concours d'Elegance

Community Services
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
(310) 285.2530
www.beverlyhills.org

For Immediate Release
May 2, 2016
Contact: Dana Beesen
(310) 285.2530
dbeesen@beverlyhills.org

Greystone Mansion Concours d'Elegance Winners Announced *1961 Alfa Romeo and 1903 Thomas Model 18 Win Best of Show*



Pictured are Best of Show winners of Greystone Mansion Concours d'Elegance. On the left is Ron Hein's 1961 Alfa Romeo Sprint Zagato Coda Tronca. To the right is Ron and Sandy Hansen's 1903 Thomas Model 18. Photograph by ©Howard Koby

Beverly Hills, California - With a full complement of 135 automobiles on display in this year's concours field, a 1903 Thomas Model 18 was named Best of Show *Concours d'Elegance* and a 1961 Alfa Romeo Sprint Zagato Coda Tronca was named Best of Show *Concours de Sport* at the 7th annual *Greystone Mansion Concours d'Elegance* held Sunday, May 1, 2016.

A sold out crowd of thousands of auto aficionados and urban explorers gathered at Greystone Mansion for this elegant event where these exceptional automobiles and more than 20 unique motorcycles graced the historic 18-acre estate in Beverly Hills. A 1939 Brough Superior SS 80 was named Best Vintage Motorcycle, a 1980 BMW R100 was named Best Custom Motorcycle and a 1954 BMW R 51/3 was named Best Preservation Motorcycle.

"The *Greystone Mansion Concours* is unlike most any other automotive event because it offers something for everyone. Each year the show highlights a variety of remarkable cars that are rarely seen by the public and features a completely new field of entries annually," commented Concours Director Cindy Brynan. "This is the 7th year of the event and was easily our most successful ever. We had the honor of receiving the most applications we have ever had for potential exhibitors. We ultimately showcased 135 world class cars and 20 motorcycles. We thank our attendees and gracious sponsors for all of their support."

Local artist Richard Pietruska, a highly respected professor at the Art Center College of Design in Pasadena, was commissioned to create custom Greystone Mansion Concours d'Elegance signature awards. The sculptured awards capture the essence of speed and movement of the more exotic automobiles of the past as well as the present. The forms are exaggerated and curved to dramatize the unique character and quality of each automobile as it flows through space.

-MORE-

PAGE 2

Best of Show Awards Announced at Greystone Mansion Concours d'Elegance

The Pietruska awards were given in 18 Best of Class categories and in two Best of Show categories. Nine Special Automobile Awards and three Motorcycle Awards were presented as well. Entries are assessed per the "French" method of judging which emphasizes the overall impression of the given vehicle, taking into account such factors as originality, authenticity, design, styling, and elegance.

In addition to the Best of Show awards, other concours winners included a 1967 Alfa Romeo GTA/P 1600 Corsa, which received the Fédération Internationale des Véhicules Anciens (FIVA) Preservation Award; a 1961 Ferrari 250 SWB Berlinetta received the HVA "This Car Matters" Award; a 1931 Chrysler Imperial CG Dual Cowl Phaeton was the Mayor's Choice recipient; and, the Spirit of Greystone Award was presented to a 1932 Lincoln KB Roadster.

For the first time, 2016 *Greystone Mansion Concours d'Elegance* offered a Preservation Class category verifying that each car in this class is original and unrestored. The Preservation Class award went to a 1967 Porsche, 911S. Other world class automobiles were featured in categories for Alfa Romeo, Cadillac-LaSalle, Corvette, Ferrari, Ford, Grand Touring, Jaguar, Mercedes-Benz, Morgan, Packard, Porsche, Post-war American, Post-war British, Pre-war American, Pre-war European, Shelby and Special Interest.

Guests of this premier Southern California concours event also enjoyed gourmet food, libations from Tito's, Stella Artois and Asombroso Fine Tequila and desserts by Sugarfina. Guests also enjoyed expert-led lectures with Peyman Salehi, Senior Vice President of Private Client Services at City National Bank, and David Gooding, President of Gooding & Company, one of the world's foremost automotive auction companies, and British Wheeler Dealer television personality Mike Brewer. Unique access to the interior of Greystone Mansion provided guests with a glimpse of rarely-seen rooms and the mansion's first floor became a shopper's delight, with a new automotive artist display upstairs.

The *Greystone Mansion Concours d'Elegance* is an annual fundraiser for the Friends of Greystone, a non-profit organization whose mission is the ongoing preservation and restoration of the estate, which is one of a handful of nationally registered historic landmarks in Southern California.

The event's Founding Sponsors are Friends of Greystone and Gooding & Company. Silver Sponsors include: Asombroso Fine Tequilas, the Auto Gallery, Bouchon, B.R.M., Beverly Hills Conference and Visitor's Bureau, Chronographs, Chubb, City National Bank, Meguiar's, Stella Artois, Tito's Handmade Vodka, Sotheby's International Realty. Bronze sponsors include: Burke Williams Spa, Corvette Mike, Ferrari Beverly Hills, Ferrari Financial Services, Fibersteel, FIVA/HVA, Harry's Auto Collisions Center, Intercity Lines, Inc., Jerry Leigh, L'Esperance Design, Longshot Espresso Bar, Luxe Rodeo Drive Hotel, Michelle Psychic Reader, the Montage of Beverly Hills, Poltrona Frau, Sage Iconic, Sugarfina. Other sponsors: Highline Autos, LA Confidential, Vintage Motorsport, Southern California Region Classic Car Club of America; Vintage Roadcar, Sports Car Market, An Catering, Battistoni, Il Fornaio, Palm Restaurant, Private Chef Network, DOMA, Fleming's, Voss, California D'Esclans.

The 8th annual *Greystone Mansion Concours d'Elegance* is scheduled for Sunday, May 7, 2017 and occurs annually on the first Sunday of May.

For more information and complete list of winners, please call (310) 285-6830 or visit www.greystoneconcours.org. For media inquiries, contact Dana Beesen at dbeesen@beverlyhills.org or call (310) 285-2530.